

The Jacksonville Center for the Arts

Upcoming events at The Jacksonville Center

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Year-End Giving Campaign

We are humbled by and thankful for the generous responses we have already received to our Year End Appeal. Not only do we appreciate your willingness to support the presentation and preservation of rural arts, but we are grateful for how this appeal has allowed us to reach out to new neighbors and get reacquainted with old friends.

Still, we understand how letters can get lost under piles of holiday cards this time of year, so wanted to reach out to those of you who have yet to send your gift. There is still time to help us reach our goal of \$27,000 by the year's end, allowing us to start the new year in the black.

Remember: if half of the people who received our letter sent in \$50, we'd MEET OUR GOAL. We have several easy ways for you to support your local arts center:

- Pace your gift over the next year by allowing us to automatically debit your credit card regularly
- Pledge now and pay quarterly
- Make a holiday donation in honor of a family member or friend
- Simply hit the "[Donate](#)" button on our website

For more information about how you can help us meet our goal, contact Development Coordinator Lee Chichester at (540) 745-2784 or lee@jacksonvillecenter.org.

15th Annual Winterfest Arts & Crafts Festival

Friday, December 4, 5 - 8 PM

Saturday, December 5, 10 AM - 5 PM

The 15th Annual Winterfest will kick off this Friday evening and will feature all of the beautiful handcrafts goods and fun events you've come to expect from Winterfest including:

- Artisan Vendors and Artists' Studios
- Live Music
- Tasty Treats
- Christmas Trees
- Kids' Activities
- and even occasional visits from Santa

We still need volunteers to help make this a great event. Please contact Volunteer Coordinator Gloria Hilton at volunteer@jacksonvillecenter.org or (540) 593-3081 for more information about how you can get involved.

Visit our website at www.jacksonvillecenter.org for an updated list of musical performances and participating vendors.

Still Working on Your Holiday Shopping?

This is *the* weekend to fulfill your holiday gift list at The Jacksonville Center. Treat your friends and family to:

- **Hand-crafted gifts.**

Gold, silver, glass and fungi jewelry. Original paintings and fine-art prints. Wreaths, hand-dyed clothing and wool, natural soaps. These are just a sampling of the artisan goods available at The Jacksonville Center this weekend, from the artisan vendors at Winterfest to the center's permanent artists' studios. And don't forget our gift shop where select items are currently on sale, including Green Label Organic's Jacksonville Center tee-shirts for only \$10 (sizes are limited).

- **Gift Certificates.**

Whether they choose to put their gift certificate towards a class, a painting in the Hayloft Gallery or a set of notecards in our gift shop, everyone on your list will find a gift they love when you give them a gift certificate to The Jacksonville Center.

- **Donate in their name.**

Honor the arts lovers on your list while helping us reach our fundraising goal by making a donation in your loved ones' name. Donations can be mailed to or made at the center, or online at www.jacksonvillecenter.org. We would happy to provide a donation certificate upon request. (If you make the donation online, please use the "special instructions" box to tell us the name of the person being honored.)

A Question for our Friends and Neighbors in Roanoke

We're looking for more ways to engage Roanoke-based art lovers and are wondering: What inspires you to make the trip up Bent Mountain? Are there community calendars or publications that you particularly rely on when planning your art-based activities?

Help us engage the Roanoke community in rural arts appreciation and education by telling us about your favorite local websites, publications and means of communication. All feedback is encouraged and welcome; please send your ideas to Marketing Coordinator Sarah Beth Jones at marketing@jacksonvillecenter.org or (336) 456-7257.

Inclement Weather Policy

These rainy weeks have been a reminder that winter weather is soon to come. For the safety of our visitors and staff, The Jacksonville Center will be closed anytime public schools are closed for inclement weather.

Upcoming Arts Events in the Community

- **10th Dickens of a Night**, Friday, December 4, 5:30 - 8:30 PM. Downtown Floyd will be bustling with carolers in Dickens-era attire, storytime with Mrs. Clause, live music and theater, and more. For more information, contact the Floyd County Chamber of Commerce at (540) 745-4408 or chamber@swva.net.
- **First Friday in Floyd**, Friday, December 4. The spirit of a Dickens of a Night will carry on in many local shops and galleries including:
 - **Anderson Gallery**, [Blue Ridge Artist Connection](#) and [Troika Gallery](#) at The Station, 203 S. Locust St.
 - [WildFire Pottery](#), 5-7 PM, Under WinterSun, 302 S. Locust St.
 - [Floyd Country Store](#), 206 S. Locust St.
- **"Howl at the Moon" Benefit Concert**, Saturday, January 2, 7-11 PM. Mike Mitchell, Scott Perry, Windfall and Nico Woodruff are all coming together at the Floyd Country Store for a night of great music, cool door prizes and good karma while raising money to help with the cancer treatment expenses of 19-year-old Abraham "Wolf" Cherrix. [Click here for more information.](#)

Do you have an upcoming arts event you'd like to share with us? Send event descriptions to Marketing Coordinator Sarah Beth Jones at marketing@jacksonvillecenter.org.

The Jacksonville Center is open from 10 am to 5 pm Monday through Saturday and 12 to 5 pm on

Sundays.

[Hayloft Gallery](#): *The Art and Life of Karen Carrino*, December 11 to January 23

[Breezeway Gallery](#): Pictorial retrospective of 14 years of Winterfest

And don't forget our [artists' studios](#) and our [gift shop](#), where one-of-a-kind artisan works are always available.

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